



ASSOCIATION OF CONSULTING ENGINEERING
COMPANIES | **NEW BRUNSWICK**

ASSOCIATION DES FIRMES D'INGÉNIEURS-
CONSEILS | **NOUVEAU-BRUNSWICK**

Engineering Excellence Awards Gala

May 2, 2024

Sponsorship Package

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Event Description

The New Brunswick Engineering Excellence Awards celebrates and promotes the provision of exemplary consulting engineering services locally, nationally, and internationally. The event further serves to educate the general public and highlight the valuable contributions of New Brunswick's Consulting Engineers in their work at home and abroad. Please consider this opportunity to highlight your company's exceptional engineering accomplishments within a public forum for the recognition it deserves, amongst peers, the public, and clients.



The Engineering Excellence Awards Dinner & Gala has become the **must attend event** for our industry, and we are anticipating more people than ever at the May 2, 2024 event. Tickets to this prestigious event are \$175 per person or a table of eight for only \$1,200.

This year the event will be held at the Delta Hotel by Marriott Fredericton beside the beautiful St. John River. The evening's activities will run from 5:30 p.m. – 9 p.m., and will include a professional atmosphere where you can network and visit with clients, colleagues and peers.

ACEC-NB Background

The Association of Consulting Engineering Companies-New Brunswick (ACEC-NB) is a not-for-profit organization representing the New Brunswick consulting engineering industry. ACEC-NB represents the commercial interests of businesses that provide professional engineering services, to both the public and the private sector. Members are involved in the planning, designing and implementing of all types of engineering projects, and provide independent advice and expertise in a wide range of engineering-related fields. The mission of ACEC-NB is to promote a business environment that recognizes and rewards our members' expertise and contributions to society. Our mission is driven by our members priorities which are:

- Advocacy – influence government and collaborate with strategic stakeholders and partners to create favourable policy and business climate for consulting engineering companies.
- Member Engagement – increase awareness, interest and participation of member firms by creating opportunities and ACEC-NB programs that support consulting engineering needs.
- Profile – increase the stature and profile of ACEC-NB and its member firms by showcasing contributions of consulting engineers to the Province's social, economic and environmental quality of life.
- Best Business Practices – provide education opportunities to member firms on Best Business Practices in the consulting engineering industry.



Sponsorship Opportunities

We have designed specific sponsorship levels for this event that include special incentives that will give your company both generous recognition and great marketing exposure directed at the engineering industry. These outlined recognition components are a suggested starting point, and we remain open to customizing recognition packages to meet your company's unique marketing ideas and requirements. We trust this information package will pique your company's interest to be a part of this exciting industry event. Event sponsor packages for this event range from \$1,000 to \$ 4,000. Limited sponsorship opportunities are available so early commitment is recommended.



Presenting Sponsor - \$4,000 (1 opportunity)

- Corporate brand tied to event name and image in all forms of promotions (registration page, event program, e-poster, website, email promotions and social media).
- Company to provide a promotional slide or video for the sponsor slide show throughout the event.
- Two corporate popup banners can be displayed at the event (registration table and beside the main stage).
- Cross-Promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Opportunity to present an award and speak (five-minutes max) at the event.
- Speaking opportunity (two-minutes max) at the reception event.
- Opportunity to host an interactive activity of your choice (e.g. photo booth, game, prize draw).
- Official Recognition of your company by the MC throughout the event.
- Recognition in post-event thank-you communications.
- Six (6) complimentary tickets to a VIP table at the Awards Gala event.
- Two (2) complimentary registrations for the afternoon Industry Education session.
- Access to delegate registration list.
- Right of first refusal for next year's presenting sponsorship position.





Alpha Sponsor - \$3,000 (4 opportunities)

- Primary placement of corporate branding in all forms of promotions (registration page, event program, e-poster, website, email promotions and social media).
- Company to provide a promotional slide for the sponsor slide show throughout the event.
- Two corporate popup banners can be displayed at the event (mezzanine entrance and in ballroom).
- Cross-Promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Opportunity to present and award and speak (two-minutes max) at the event.
- Opportunity to host an interactive activity of your choice (e.g. photo booth, game, prize draw).
- Official Recognition of your company by the MC throughout the event.
- Recognition in post-event thank-you communications.
- Four (4) complimentary tickets to a VIP table at the Awards Gala event.
- Two (2) complimentary registrations for the afternoon Industry Education session.
- Access to delegate registration list.
- Right of first refusal for one of the four Alpha sponsorship positions next year.



Meal Sponsor - \$2,000 (2 opportunities)

- Secondary placement of corporate branding in select forms of promotions (registration page, event program, website, email promotions and social media).
- Company to provide a promotional slide for the sponsor slide show throughout the event.
- Two corporate popup banners can be displayed at the event (mezzanine entrance and in ballroom).
- Cross-Promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Official Recognition of your company as a meal sponsor by the MC at start and end of dinner.
- Recognition in post-event thank-you communications.
- Two (2) complimentary tickets to the Awards Gala event.
- Two (2) complimentary registrations for the afternoon Industry Education session.
- Access to delegate registration list.





Future Leaders Workshop Sponsor - \$1,500 (2 opportunities)

- Tertiary placement of corporate branding in select forms of promotions (registration page, event program, website, email promotions and social media).
- Company to provide a promotional slide for the sponsor slide show throughout the event.
- One corporate popup banner can be displayed at the event.
- Cross-Promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Official recognition at the opening of the Future Leaders session, opportunity to speak (2 minutes max) and introduce the speakers.
- Recognition in post-event thank-you communications.
- Two (2) complimentary registrations for the Future Leaders session.
- One (1) complimentary ticket to the Awards Gala event.



Industry Education Event Sponsor - \$1,500 (2 opportunities)

- Tertiary placement of corporate branding in select forms of promotions (registration page, event program, website, email promotions and social media).
- Company to provide a promotional slide for the sponsor slide show throughout the event.
- One corporate popup banner can be displayed at the event.
- Cross-Promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Official recognition at the opening of the Industry Education session, opportunity to speak (2 minutes max) and introduce the speakers.
- Recognition in post-event thank-you communications
- Two (2) complimentary registrations to the Industry Education session.
- One (1) complimentary ticket to the Awards Gala event.





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Beta Sponsor - \$1,000

- Tertiary placement of corporate branding in select forms of promotions (registration page, event program, website, email promotions and social media).
- Company to provide a promotional slide for the sponsor slide show throughout the event.
- One corporate popup banner can be displayed at the event (mezzanine entrance).
- Cross-Promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Official Recognition of your company by the MC throughout the event.
- Recognition in post-event thank-you communications.
- One (1) complimentary ticket to the Awards Gala event.
- One (1) complimentary registration to the afternoon Industry Education session.

