

ASSOCIATION OF CONSULTING ENGINEERING  
COMPANIES | NEW BRUNSWICK



ASSOCIATION DES FIRMES D'INGÉNIEURS-  
CONSEILS | NOUVEAU-BRUNSWICK

# ENGINEERING EXCELLENCE AWARDS

# *Fala*

**May 4, 2023**

**Event Sponsorship Package**

**Event Manager: Robert Gallant,  
Raven Management Solutions  
O: 506 855-8525 ~ C: 506 866-7234  
[events@acec-nb.ca](mailto:events@acec-nb.ca)**

**Crowne Plaza Fredericton - Lord Beaverbrook**

## Event Description

The New Brunswick Engineering Excellence Awards celebrates and promotes the provision of exemplary consulting engineering services locally, nationally, and internationally.

The event further serves to educate the general public and highlight the valuable contributions of New Brunswick's Consulting Engineers in their work at home and abroad. Please consider this opportunity to highlight your company's exceptional engineering accomplishments within a public forum for the recognition it deserves, amongst peers, the public, and clients.

**The Engineering Excellence Awards Dinner & Gala** has become a **must attend event** for the industry, and we are anticipating even more people at the May 4, 2023 event. Tickets to this prestigious event are \$175 per person or a table of eight for only \$1,200.

This year the event will be held at the Crowne Plaza Fredericton - Lord Beaverbrook beside the beautiful St. John River. Activities include the AGM and industry panel in the afternoon followed by a reception and the awards event all presented in a professional atmosphere where you can network and visit with clients, colleagues and peers.

## ACEC-NB Background

The Association of Consulting Engineering Companies-New Brunswick (ACEC-NB) is a not-for-profit organization representing the New Brunswick consulting engineering industry. ACEC-NB represents the commercial interests of businesses that provide professional engineering services, to both the public and the private sector. Members are involved in the planning, designing and implementing of all types of engineering projects, and provide independent advice and expertise in a wide range of engineering-related fields.

The mission of ACEC-NB is to promote a business environment that recognizes and rewards our members' expertise and contributions to society. Our mission is driven by our members priorities which are:

- Advocating for members – collaborate with government, strategic stakeholders and partners to facilitate a favourable business climate for consulting engineering companies.

- Providing value to members – increase awareness, interest and participation of members by creating opportunities and programs that support consulting engineering needs. ACEC-NB will provide education and collaboration opportunities to members on best business practices in the consulting engineering industry.
- Profile building – increase the stature and profile of ACEC-NB and its members by showcasing the successful contributions of consulting engineers to the province's social, economic, and environmental quality of life.
- Increasing diversity – ACEC-NB will take action toward diversity and inclusion of gender, backgrounds, perspectives and expertise within the leadership of ACEC-NB and will promote the need for, and the benefits of, equity, diversity and inclusion in decision-making throughout the consulting engineering sector.

## Sponsorship Opportunities

We have designed specific sponsorship levels for this event that include special incentives that will give your company both generous recognition and great marketing exposure directed at the engineering industry. These outlined recognition components are a suggested starting point, and we remain open to customizing recognition packages to meet your company's unique marketing ideas and requirements. We trust this information package will pique your company's interest to be a part of this exciting industry event. Event sponsor packages for this event range from \$1,000 to \$ 4,000. Limited sponsorship opportunities are available so early commitment is recommended.



# Networking Reception Sponsor

**\$4,000 (1 opportunity)**

- Primary placement of corporate branding in select forms of promotions (tickets, event program, e-poster, website and social media).
- Company to provide promotional slide for the sponsor slide show throughout the event.
- Corporate popup banners can be displayed during the reception event.
- Cross-Promotional advertising rights. (i.e. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Speaking opportunity (five-minutes max) at the reception event.
- Official Recognition of your company by the MC at start and end of reception.
- Recognition in post-event thank-you communications
- Four (4) complimentary tickets to a VIP table at the event.
- Access to delegate registration list.
- Right of first refusal for the Networking Reception sponsorship next year.

# Alpha Sponsor

**\$3,000 (4 opportunities)**

- Primary placement of corporate branding in all forms of promotions (tickets, event program, e-poster, website and social media).
- Company to provide promotional slide for the sponsor slide show throughout the event.
- Two corporate popup banners can be displayed at the event (mezzanine entrance and in ballroom).
- Cross-Promotional advertising rights. (i.e. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Opportunity to present an award and speak (five-minutes max) at the event.
- Opportunity to host an interactive activity of your choice (i.e. photo booth, taxi stand, etc).
- Official Recognition of your company by the MC throughout the event.
- Recognition in post-event thank-you communications
- Four (4) complimentary tickets to a VIP table at the event.
- Access to delegate registration list.
- Right of first refusal for one of the four Alpha sponsorship positions next year.

## Dinner Sponsor

**\$2,000 (3 opportunities)**

- Secondary placement of corporate branding in select forms of promotions (event program, e-poster, website and social media).
- Company to provide promotional slide for the sponsor slide show throughout the event.
- One corporate popup banner can be displayed at the event (in the ballroom).
- Cross-Promotional advertising rights. (i.e. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Official Recognition of your company as a meal sponsor by the MC at start and end of dinner.
- Opportunity to host an interactive activity of your choice (i.e. photo booth, taxi stand, etc).
- Recognition in post-event thank-you communications
- Two (2) complimentary tickets to a VIP table at the event.

## Beta Sponsor

**\$1,000**

- Tertiary placement of corporate branding in select forms of promotions (event program, e-poster, website and social media).
- Company to provide promotional slide for the sponsor slide show throughout the event.
- One corporate popup banners can be displayed at the event (in ballroom).
- Cross-Promotional advertising rights. (i.e. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Official Recognition of your company by the MC throughout the event.
- Recognition in post-event thank-you communications
- One (1) complimentary tickets to a VIP table at the event.

# Industry Panel Sponsor

**\$1,250 (1 opportunity)**

- Tertiary placement of corporate branding in select forms of promotions (event program, e-poster, website and social media).
- Company to provide promotional slide for the sponsor slide show throughout the event.
- One corporate popup banner can be displayed at the event.
- Cross-Promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Official recognition at the opening of the Panel Discussion, opportunity to say a few words and introduce the panel facilitator.
- Recognition in post-event thank-you communications
- One (1) complimentary ticket to the Awards Dinner.



# Nutrition Break Sponsor

**\$1,250 (1 opportunity)**

- Tertiary placement of corporate branding in select forms of promotions (event program, e-poster, website and social media).
- Company to provide promotional slide for the sponsor slide show throughout the event.
- One corporate popup banner can be displayed at the event (in the ballroom).
- Cross-Promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NB Excellence Awards Gala can be placed on corporate promotional materials).
- Official recognition during the ACEC-NB AGM, opportunity to say a few words and announce the break.
- Recognition in post-event thank-you communications
- One (1) complimentary ticket to the Awards Dinner.

